

UNITING TOWARDS A BETTER TOMORROW



Hi, I am Dr. Michele J. Carter, Deputy Chancellor for Finance and Administration at Central Texas College and the United Way of the Greater Fort Hood Area 2020 Campaign Chair. I have lived in the Central Texas area for the better part of my life. My husband retired from the military at Ft. Hood and this community is where we chose to raise our daughter. I am an active member of my Church, I currently serve on the Communities in Schools Board, am a member of the Exchange Club of Killeen and a past board member of the United Way Greater Ft. Hood Area.

Even in “normal” times, raising hope and raising funds to lift those in need presents a formidable challenge. This year, we face an unprecedented global pandemic. Schools and campuses are eerily quiet. Friendly smiles are hidden behind cloth masks, and our social gathering rituals have been curtailed. Yet, despite all these unfamiliar changes, the need for community assistance services is greater than ever.

People are at the heart of what United Way does. We work through member agencies and community partners to create for a brighter future and better lives. Collectively we support them to overcome adversity and disadvantage. We strive to do this in a way that is non-judgmental, generous, and supportive. United Way recognizes that we are all part of something greater, and that a tear anywhere weakens the entire social fabric. And right now, that fabric is stretched thin.

We all have a role to play in “Uniting towards a Brighter Tomorrow.” Some of you will be called to lead at your workplace, others to give generously, and still others to work or volunteer face-to-face with a person in need. I am confident that the Greater Fort Hood Area community is resilient and generous and, as it always does, will answer the call to support Campaign 2020.

I would like to conclude my message with a quote from Zig Ziglar, an American author, salesman, and motivational speaker.

“Even in tragedy, God through His Word offers hope for those who seek and believe. It starts with the promise of a better tomorrow, of life everlasting, of eternal peace. It's called faith, and it offers hope where none existed.”